



Secure, ethical,  
sustainable IT disposal

camara  
education



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# Who We Are

Camara Education is a non-profit international educational organisation dedicated to delivering real impact through technology by inspiring and empowering a young generation to improve their own life opportunities.

Our mission is to transform education using technology to empower disadvantaged students. Our vision is a world-class technology-enabled education accessible to all.





# What We Do

Founded in 2005 in Dublin, Ireland, Camara has built a proven model of education delivery that is both sustainable and highly scalable. Camara is a registered charity in the UK, Ireland and the US. It currently operates five Education Hubs in Africa (Ethiopia, Kenya, Zambia, Lesotho and Tanzania).



All Hubs operate as social enterprises and operate to serve local market needs through a sustainable business model.

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# Why We Do It

We deliver both social and environmental impact: reducing waste and emissions around IT disposal, and delivering transformative digital education.



Camara exists because we believe the world would be a better place if all young people were empowered through innovative education to create the life they want to lead.



# IT Disposal



We collect your surplus or end-of-life IT equipment at a time and date that suits you, free of charge. Your computers are wiped clean using Blancco data destruction technology.



We operate to the highest international standards; WEEE compliant, GDPR secure and fully accredited. We provide certificates of erasure for each asset.

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# Corporate Social Responsibility

We work closely with CSR and Marketing teams to ensure positive press and brand reputation.

As well as recycling IT equipment, Camara can form strategic CSR partnerships with organisations in other ways, from simple donations through to adopting your own individualised school project in Africa.

Working with Camara is also tax efficient: we confirm the value of the equipment donated to us, which can be claimed as a charitable donation.



## Our Impact



3,500,000

Children



10,500

Schools



55,000

Teachers Trained



150,000

PC's Installed



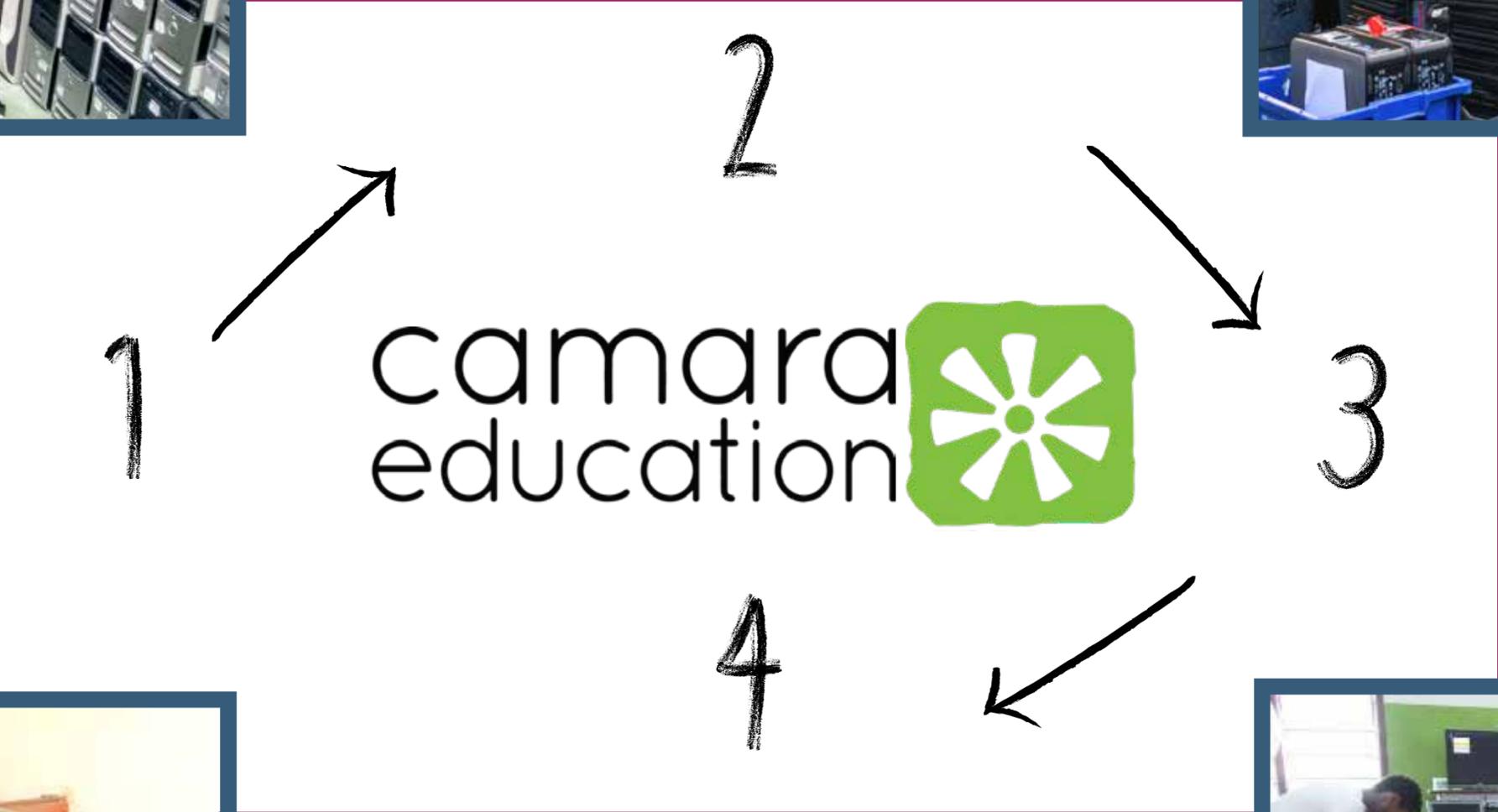
YOUR OLD COMPUTERS



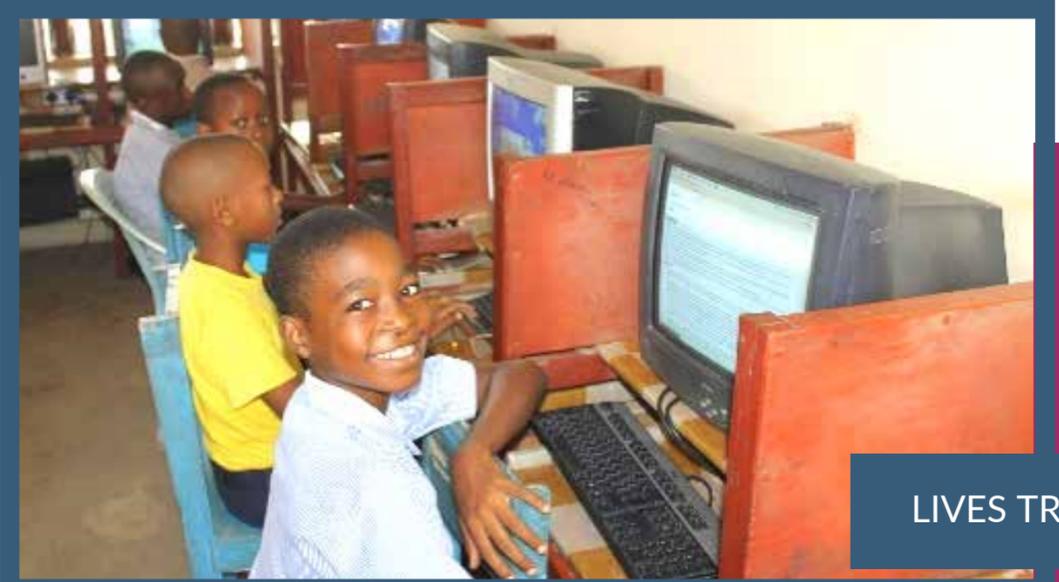
DATA ERASURE & RECYCLING

Fully certified and environmentally friendly

Collected at a date and time to suit you



Local social enterprises set up specialist classrooms and train teachers



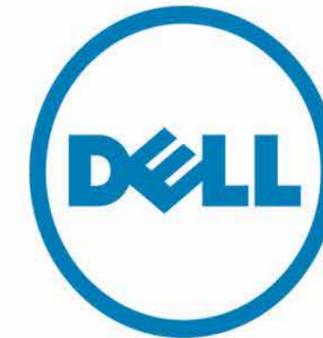
LIVES TRANSFORMED

Children leave school equipped for the digital world. It is transformative!



ARFICAN HUB

# Funders and Donors



EQUINIX



CONDÉ NAST



informa



Symantec



# Contact Details



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[www.camara.org](http://www.camara.org)



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