



Transforming Life  
Chances in Africa

Secure, Sustainable,  
Ethical IT reuse

camara   
education

1

# Who We Are

Camara Education sets up eLearning centres in schools in Ethiopia, Kenya, Tanzania and Zambia and trains teachers and local staff to use and maintain them. We achieve this thanks to generous funders, and also by working with companies around the world to recycle surplus or end-of-life computers and other IT equipment.

Camara exists because we believe the world would be a better place if all young people were empowered through innovative education to create the life they want to lead.





# What We Do

Since our foundation in 2005, we have installed more than 130,000 computers in over 12,000 schools. We estimate that these have helped 4 million children become digitally literate. That means they leave school with the skills needed to flourish in a digital world. They can type. They can create text documents and spreadsheets. They can use a computer for research.



We operate four Education Hubs in Africa – in Ethiopia, Kenya, Tanzania and Zambia. These operate as independent social enterprises serving local market needs through a sustainable business model.

3

# Why We Do It

Working with Camara achieves both social and environmental impact: reducing waste and emissions around IT disposal, and delivering transformative digital education.



We believe that prolonging the life of computer equipment through refurbishment and reuse is a vital step towards sustainability and protecting the natural environment. In Africa, our hubs strive to become innovative leaders in e-waste management.



# IT Asset Disposition

We collect your surplus or end-of-life IT equipment at a time and date that suits you. Our partners are able to collect and guarantee the same high standards in most major business centres around the world.

We work with leading third-party ITAD partners internationally to ensure that your equipment is processed to the highest standards of data and physical security. Your computers are wiped clean using the latest Blancco data-destruction technology. We provide certificates of erasure for each asset.



ISO 9001

QUALITY  
MANAGEMENT



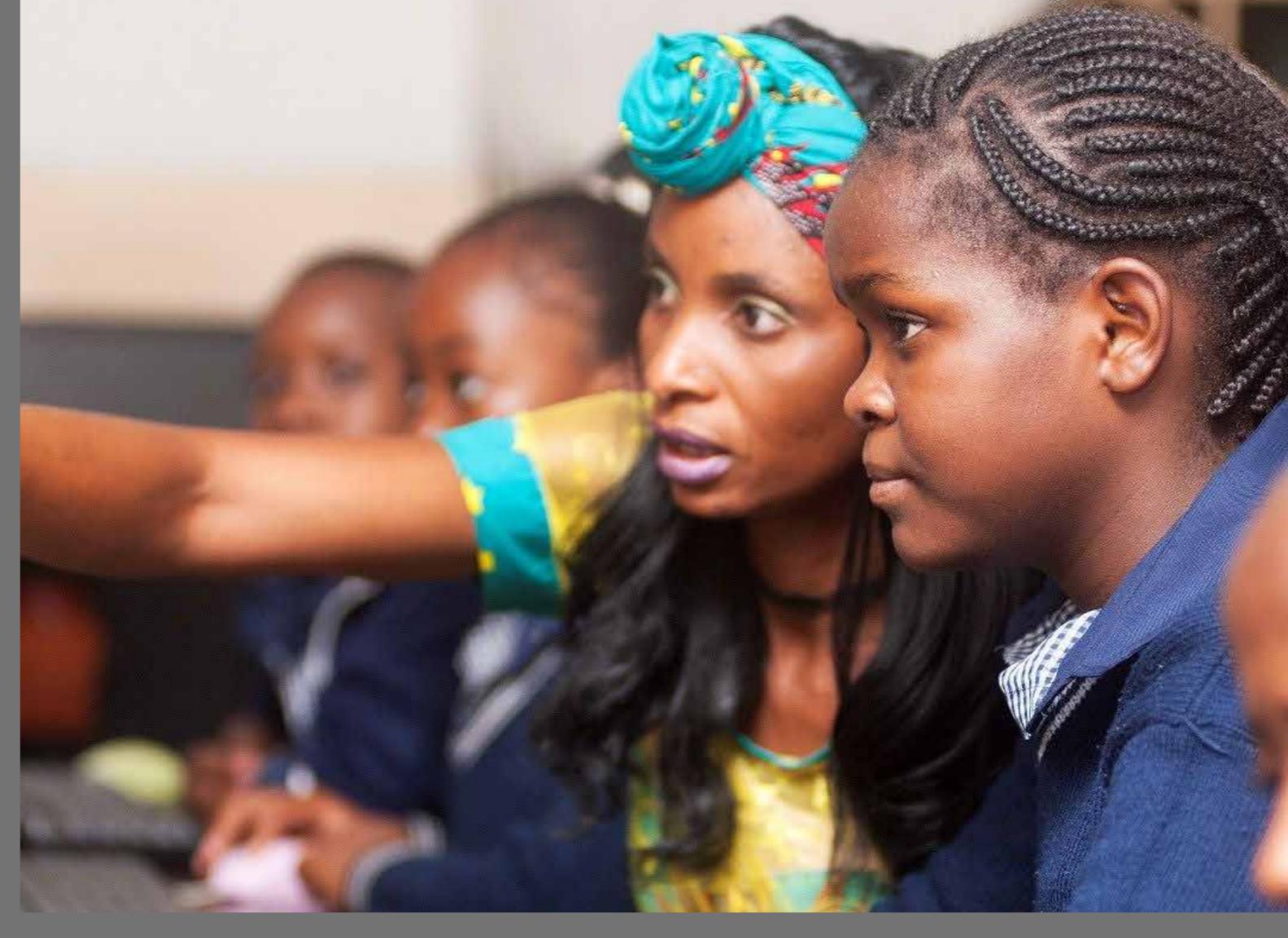
ISO 14001

ENVIRONMENTAL  
MANAGEMENT



5

# Corporate Responsibility



We can help to meet your organisation's corporate responsibility objectives by developing a mutually beneficial partnership while you support a great cause.

As well as donating IT equipment, there are many ways that companies can support our work, from one-off projects to adopting your very own individual school in Africa.

We work closely with CSR and Marketing teams to ensure positive press and brand reputation.

## Our Impact



4,400,000

Children



12500

Schools



65,000

Teachers Trained



134,000

PCs Installed



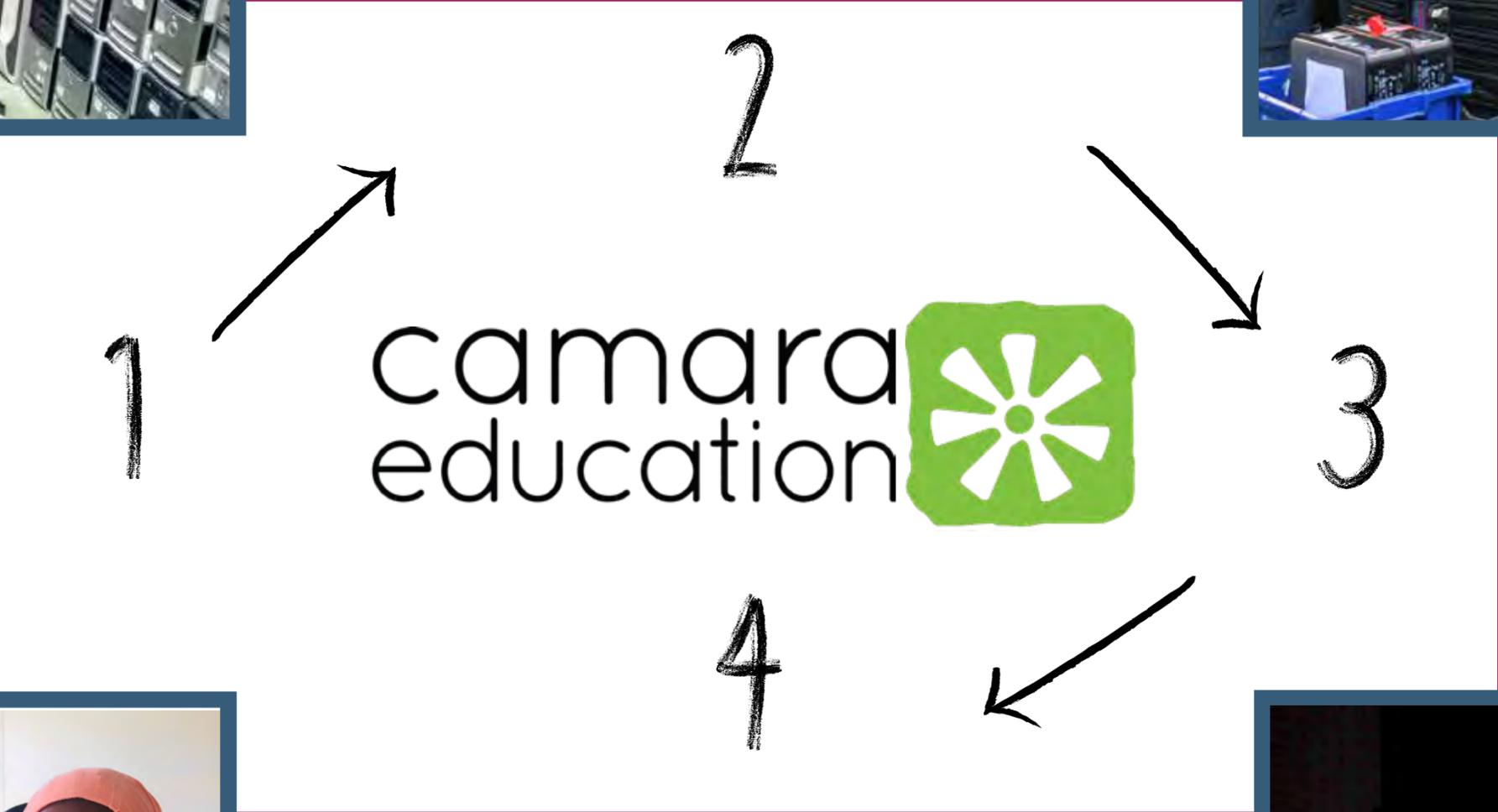
YOUR OLD COMPUTERS



DATA ERASURE & RECYCLING

Fully certified and environmentally friendly

Collected at a date and time to suit you



Local social enterprises set up specialist classrooms and train teachers



LIVES TRANSFORMED

Children leave school equipped for the digital world. It is transformative!



AFRICAN HUB

Funders  
and  
Donors





# Contact Details



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Transforming Lives